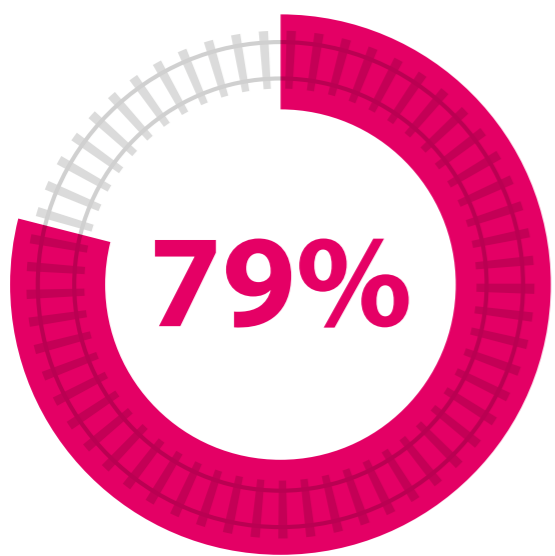
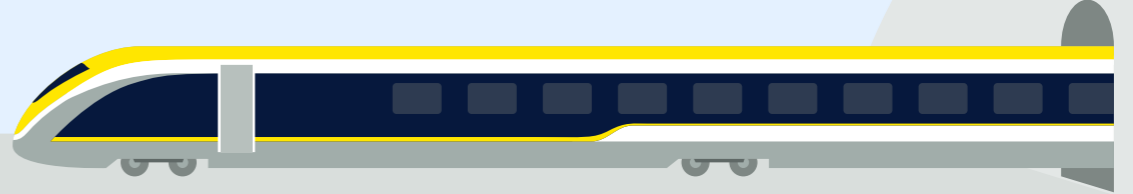


Eurostar premier lounge reading habits



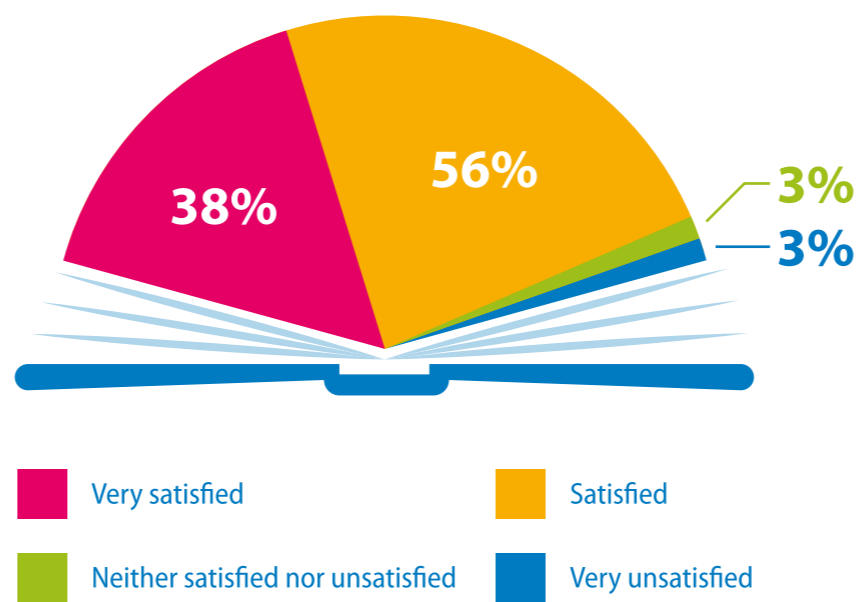
DMD rail customer Eurostar is the only high speed train that directly links the UK to France and Belgium via the Channel Tunnel. DMD delivers over 75 different magazines and 16 international newspaper titles to Eurostar lounges and trains, amounting to around 3,300 magazines and 2,850 newspaper copies a day.

Eurostar recently surveyed passengers in their Business Premier Lounge about their reading trends and habits when travelling with them. This is a summary of some of those findings.



of passengers consider the offer of publications important to their journey

Customer satisfaction with the range of publications offered



Types of available publication read by passengers



94% of passengers are satisfied or very satisfied with the range of publications offered

How important is the availability of publications to passengers' journeys?

